

## Who we are! What we do!

Oxfam is a global movement of people who won't live with the injustice of poverty. Together we save lives and rebuild communities when disaster strikes. We help people build better lives for themselves. We speak out on the big issues that keep people poor, like inequality and discrimination against women.

Role Title	
	Visual Merchandiser
Overview of Role	Create imaginative, eye-catching displays to attract the attention of customers, increase shop footfall and sales.
Key Tasks	<ul> <li>Maximise profit and sales through effective use of space</li> <li>Maintain Oxfam Ireland model store concept</li> <li>Create window and in-store displays</li> <li>Carry out research to gain a strong understanding of current trends and seasons in order to create themes and colour schemes</li> <li>Develop floor plans, making the most of the space available</li> <li>Apply direction from Head Office on display themes when appropriate</li> <li>Installing and dismantling of displays</li> <li>Coach others to maintain displays</li> </ul>
Location	
Commitment	4 hours per week
Managed by	Shop Manager and/or Deputy Shop Manager

Skills and experience required	<ul> <li>Experience working in retail sector</li> <li>Fashion brand and trend awareness</li> <li>Have a flair for design and colour</li> <li>Creative, imaginative and energetic</li> <li>Communication skills</li> <li>A keen interest. in art and design</li> <li>Ability to use large and small spaces effectively</li> <li>Be self-motivated and practical</li> </ul>
Desirable	<ul> <li>Ability to make creative decisions based on sales analysis</li> <li>Ability to use large and small spaces effectively</li> <li>The ability to work under pressure and meet tight deadlines</li> </ul>
Training & Induction	<ul> <li>Overview of Oxfam Ireland</li> <li>Volunteer team meet &amp; greet</li> <li>Induction provided on volunteer role commencement: model store concept, manual handling, health and safety, sales analysis and Oxfam policies and procedures</li> </ul>
Personal Development Opportunities	<ul> <li>Opportunity to build up portfolio experience</li> <li>The ability to lead and motivate a team on products and themes</li> <li>Communication and 'people' skills</li> <li>Retail market awareness</li> </ul>
Expenses	<ul> <li>Local travel costs from your home to and from your shop will be fully reimbursed</li> <li>Lunch expenses can be claimed when you volunteer more than five hours in a day</li> </ul>
Apply	To apply for this role please <u>CLICK HERE</u>