



Who we are! What we do!

Oxfam is a global movement of people who won't live with the injustice of poverty. Together we save lives and rebuild communities when disaster strikes. We help people build better lives for themselves. We speak out on the big issues that keep people poor, like inequality and discrimination against women.

Role Title	Social Media Volunteer
Overview of Role	Administer the store social media profiles, as well as marketing and advertising platforms.
Key Tasks	<ul style="list-style-type: none"> • Development of brand awareness and online reputation • Increase website traffic and grow follower base • Promotion of shop stock and events • Profile content management • Cultivation of leads and sales • Engage with the public on a regular basis, with the ultimate goal of turning supporters into customers.
Location	Shop and/home based
Commitment	Minimum 4 hours per week
Managed by	Shop Manager
Skills and experience required	<ul style="list-style-type: none"> • Excellent IT skills including ability to upload multimedia content • Excellent written communication skills • Ability to develop and create interesting content • Ability to work on own initiative • Awareness of current social media trends • 16years +
Desirable	<ul style="list-style-type: none"> • Photography experience • Access to PC and camera/smartphone • Experience of developing social media profiles or online content

<i>Training & Induction</i>	<ul style="list-style-type: none"> • Overview of Oxfam Ireland • Volunteer team meet & greet • Induction provided on volunteer role commencement will include: Shop overview, Oxfam social media guidelines, process of monitoring and feedback of results to management, health and safety, Oxfam Ireland policies and procedures.
<i>Personal Development Opportunities</i>	<ul style="list-style-type: none"> • Ability to work on own initiative • Opportunity to build portfolio experience • Knowledge of retail trends and awareness • Profile management experience
<i>Expenses</i>	<ul style="list-style-type: none"> • Local travel costs from your home to and from your shop will be fully reimbursed • Lunch expenses can be claimed when you volunteer more than five hours in a day
<i>Apply</i>	<ul style="list-style-type: none"> • To apply for this role please CLICK HERE