

# Oxfam Ireland Cookies Notice

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# **Oxfam Ireland cookies notice**

We use "cookies" to identify you when you visit our website.

### What are cookies?

Cookies are small text files that are transferred from the website to your computer, phone or tablet. Websites store cookies on your internet browser (Chrome, Firefox or Internet Explorer, for example) when you visit. Every time you return to the site and navigate around it picks up these bits of information.

# Can I control cookies?

If you wish to restrict or block the cookies which are set by the Oxfam Ireland website, or indeed any other website, you can do this through your browser settings. The Help function within your browser should tell you how.

Alternatively, you may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies. For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.

## Why do websites use cookies?

There are several types of cookie and they each have different functions and uses. Some cookies can be really helpful and most websites rely on them in order to work properly and to understand what their users do when they visit.

For example, when you donate on Oxfam Ireland a cookie helps the Website 'remember' which kind of donation you have chosen as you move through the process. Cookies are also crucial for understanding how people use a website and which articles or sections are popular. This can help make websites more engaging, which can assist with how we develop the website in the future.

Cookies are also used by advertising companies to direct adverts at people who might have shown an interest in the company, product or service before when surfing the web.

# Types of cookies

The four categories, from the least to the most intrusive, are:

#### 1. Strictly necessary

These cookies let you move around the website and use areas like the donate form, log in and e-news sign up. They don't gather information about you that could be used for marketing or remember where you've been on the internet.

These cookies only last until you close your browser.

#### 2. Performance

These cookies help us understand how you use our website and if users have had any problems.

They also let us know if you see one of our adverts online or click on our banners.

The information they gather is anonymous. We only use the information to improve the way the website works.

#### 3. Functionality

These cookies remember any choices you've made on a website. This could be changing the text size, preferences or colour.

They can also remember if you've already completed a survey. They can't track you on other websites.

#### 4. Targeting

These cookies collect info for third parties and remember what you looked at on a website.

They're used for things including 'Like' and 'Share' buttons, as well as online advertising.

Do you see ads for things you've looked at online appear on random websites? It's because of targeting cookies.

#### What cookies does Oxfam Ireland use?

Oxfam Ireland use all four kinds of cookies on our Websites. We only use them when we feel they're useful and can benefit our visitors or help us spend donor money more effectively.

Oxfam Ireland uses a tool called CookieBot to perform monthly scans of our website to ensure we are compliant with the relevant requirements in regards to our cookie usage.

A list of the main cookies set by the Oxfam website, and what each is used for can be found here: https://www.oxfamireland.org/privacy

We do endeavor to keep this advice up to date, you can however check the cookies that are used on Oxfam Ireland's website using a range of other tools such as https://www.cookiemetrix.com and https://www.cookiebot.com.