

# JOIN BUSINESS LEADERS IN SUSTAINABILITY

Our retail partners are part of a global movement for change, working to put the UN Sustainable Development Goals at the heart of their corporate, social, environmental and sustainability strategies. They are helping to tackle the issues arising from the over- production and consumption of textiles, championing a fairer, more sustainable world.

These partners are also helping to directly improve the lives of millions of people worldwide by supporting Oxfam's work to combat poverty and injustice.



# TAKE THE NEXT STEP TO SUSTAINABILITY

## Contact Oxfam Today:



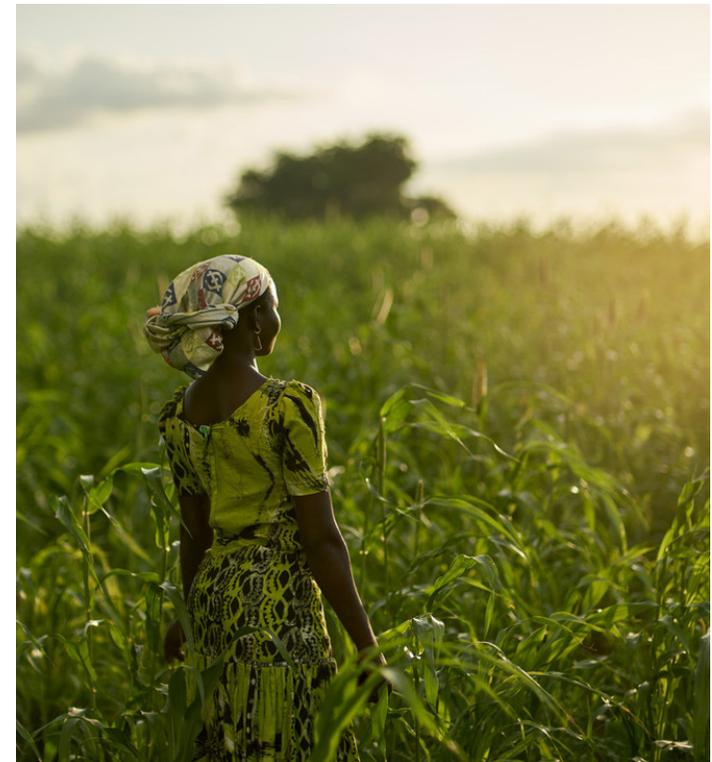
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# SUSTAINABILITY STARTS HERE



**OXFAM**  
Ireland

## OXFAM MEANS BUSINESS

The corporate world has a huge impact on sustainability. Every decision – big and small – affects our ecosystems and can even threaten livelihoods and exacerbate poverty.

Now more than ever, companies are seeking to ensure that in addition to profits, they are focused on their environmental and social impact in the local and global communities in which they operate, recognising what it means for the “Triple Bottom Line” – not just profits but planet and people too.

Quantifiable environmental impacts include consumption of finite resources, water quality and availability and pollution emitted. Social impacts include community health, worker safety, education quality and diversity.

Companies that adopt the “Triple Bottom Line” approach to their business see greater efficiency and innovation as well as a strengthening of their competitiveness – all drivers of profitability over time.

Oxfam has been working with business partners since 1957, helping them to improve the resilience and sustainability of their organisations for their own future as well as for our planet and people’s.

## PROBLEMS PILING UP



**195 MILLION TONNES** of CO<sub>2</sub> generated annually by clothes sold in Europe



Over **5,000 LORRY LOADS** of textiles are dumped in Irish landfills every year



**84% OF EUROPE'S** unwanted clothes ended up in a landfill or incinerator in 2016



Clothes take up to **200 YEARS** to decompose

## SAYING NO WAY TO THROWAWAY



**6 MILLION** people join global climate protests



**6 IN 10** Irish people see charity shops as vital to sustainable fashion



**50%** of people across Europe & the US would pay more for sustainable products

## CONTINUE YOUR SUSTAINABILITY STORY WITH OXFAM

### YOUR WASTE IS OUR RESOURCE

Through our network of shops across the island of Ireland, Oxfam Ireland works with retail businesses to divert textiles and other goods from landfill or incineration, transforming would-be greenhouse gas emissions into vital funds that support communities affected by the climate crisis worldwide.

By donating end-of-line or excess stock to our retail network, you are not only reducing your waste and therefore the amount of emissions and toxins polluting our soil, water and air – but you are also cutting your costs of retaining unwanted stock.

#### Tailored solutions:

- 1 Reliable stock collection from anywhere in Europe
- 2 Secure warehouse processing, tailored to corporate partner requirements
- 3 Processing within required brand guidelines
- 4 Complete transparency on stock processing and tracking
- 5 Extended lifecycle of stock through sale in Oxfam Ireland’s retail network
- 6 Sustainable working partnership, with scope for further development
- 7 Bespoke reporting – both on sustainability KPIs and donation impact

## THE BIG DROP

Make a difference, one drop at a time. With in-company donation drop boxes, it’s easy for your staff and customers to donate and it’s a simple way to say that you stand with Oxfam.



## WORKPLACE VALUES

Oxfam Ireland can work with your organisation to design a customised sustainability engagement plan, including with your staff.

A workplace commitment to sustainability creates a more positive and meaningful connection with your workforce. This commitment in turn promotes a sustainable culture that increases productivity and engages positive social and environmental values.

## IMPACT EVERY LEVEL

Sustainability and human rights issues affect every level of your business. Not sure where to start? Oxfam’s Better Business Advisory Service gives you honest, practical advice on how to make a positive impact, including through sourcing sustainable raw materials; assessing workers’ rights; developing improvement strategies; and tailoring action plans for specific issues.

## CONNECT WITH YOUR CUSTOMERS AND STAKEHOLDERS

Consumers today increasingly want to align with brands that match their own commitment to a fairer, more sustainable corporate sector. They are more interested, better informed and increasingly motivated by good ethical standards, environmental credentials, and equality and transparency in the supply chain.

When you work with Oxfam you are sending a clear message to your consumers and stakeholders - that you are a brand they can proudly support, one working to build a more sustainable world.

### Join us!

Become part of this global movement today.